John WAYNE

IN

ADVENTURES END

A Realart RE-RELEASE

PUBLICITY

"Adventure's End" Worth Waiting For

(Advance)

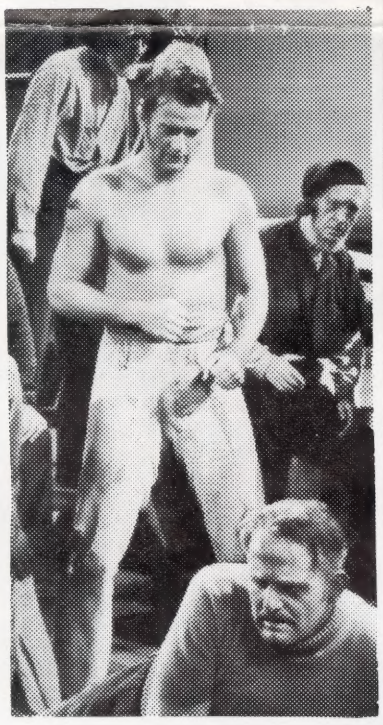
For a year, it looked as though the producers would never be able to make "Adventure's End." The marine strike tied up all sea pictures. The studio had already acquired the ancient four-master schooner, Maid Of Orleans, a veteran whaling vessel which was built in 1842. She was still used however in the whaling industry and was under charter in Alaska when the producers acquired her and the marine strike clamped down on shipping.

The strike was settled and the Maid Of Orleans was rerigged and renamed the Mary Drew, as was the vessel in the Ben Ames Williams novel. And now, "Adventure's End" is coming to the ..... Theatre on ..... It is a long lane that has no turning and the same can be said of sea lanes. This one just turns into the theatre.

Ben Ames Williams is one of the best writers of sea stories in the world. "Adventure's End" is one of his best novels. It is a story of a masterful young man who plucked pearls from under the war canoes and cannibalistic forays of the natives of the South Sea, until things got so hot for him that he packed up his hoard of pearls in his loincloth and swam to a passing schooner out of Gloucester, Massachusetts. Although he had no genteel habiliments with him, he was just in time to be made the principal in a shot gun wedding to the daughter of the captain.

This injected him into an adventure which included mutiny, hurricanes, and the rescue of a mate from being towed to the South Pole by a whale. During these events, he also fell in love with his wife and much to her astonishment, she also fell in love with him. So, "Adventure's End" comes out all right in the end though it wades through deep seas of blood and whale blubber.

John Wayne, Diana Gibson and Montagu Love are the principal players in "Adventure's End," which was directed by Arthur Lubin.



John Wayne in Realart's action-packed sea story, "Adventure's End."

1 Col. Scene Mat No. 1A

Cast

Duke Slade	John Wayne
Janet Drew	Diana Gibson
Rand Husk (mate)	Maroni Olsen
Capt. Abner Drew	Montagu Love
Blackie	Maurice Black
Kalo	Paul White
Slivers	Cameron Hall
Matt	Patrick J. Kelly
Tom	George Cleveland
Chips	Oscar W. Sundholm
Hooten	James T. Mack
Barzek	Glenn Strange
Kierce	Wally Howe
Flench	Jimmie Lucas
Stantial	Ben Carter
Hardy	Britt Wood

Maurice Black, John Wayne and Moroni Olsen in Realart's thrilling saga of the sea, "Adventure's End."

2 Col. Scene Mat No. 2A

Ben Ames Williams Fashioned Thrilling "Adventure's End"

(Sunday Story)

Combining the tang of the sea with an excellent Ben Ames Williams plot featuring John Wayne and Diana Gibson, Realart's "Adventure's End," a whaling story of the Southern Seas in 1850, comes ..... to the ..... theater.

The picture was filmed almost altogether on an old whaling vessel off the southern California coast. The vessel sailed out beyond Santa Catalina Island and eight days were spent waiting for a storm in order to obtain authenticity. The old ship weathered the storm, cameramen Gus Peterson and John Fulton obtained many thousand feet of realistic film, and the "crew" returned to port without a fatality despite the taking of many risks. The ship was the Maid Of Orleans, an old time whaler of ancient vintage, and the studio had to wait a long time for a strike to be settled to obtain the charter and a crew.

The plot of "Adventure's End" concerns a cruise of the "Mary Drew" from the Southern Seas to Gloucester, Mass. A stowaway, played by Wayne, falls in love with the captain's daughter, Miss Gibson, who previously had admired the first mate, ably portrayed by husky Moroni Olsen.

A marriage at sea performed during a storm is one of the dramatic highlights of this thrilling sea story. There is a death at sea, a burial service; a fight between a native and a giant octopus, and a tremendous scene in which a whale wrecks a small boat by lashing it with its tail.

To add to the troubles of the ship's owners who are trying to reach Gloucester with a cargo of whale oil, mutiny breaks out when the crew, headed by Maurice Black, the noted character actor, learns that Wayne is in possession of a fortune in pearls. How Capt. Abner Drew, played by Montagu Love, solves his most disturbing problem, makes interesting and exciting film fare.

The native who fights the octopus is played by Paul White, a negro actor from the New York Theater Guild. Paul dances and sings and keeps the spirits of the crew high when troubles occur.

The photographic background is excellent.

Arthur Lubin, who directed "California Straight Ahead," "I Cover the War," "Idol of the Crowds" and other John Wayne starrers, handled the megaphone for "Adventure's End," and has done full justice to the Ben Ames Williams masterpiece.

At A Glance

Feature	ADVENTURE'S END
Star	John Wayne
Featured players	Diana Gibson, Montagu Love, Paul White, Moroni Olsen and Maurice Black
Novel by	Ben Ames Williams
Screen play by	Ben Grauman Kohn, Scott Darling, and Sid Sutherland
Director	Arthur Lubin
Photographed by	Gus Peterson and John Fulton
Film Editor	Charles Craft
Assoc. Producer	Charles Malvern
Running time	63 minutes

Strike Caused Years Delay in Filming "Adventure's End"

(Opening Day)

A thrilling sea story framed against a Southern Seas canvas, Realart's "Adventure's End" opens today at the ..... Theatre with John Wayne and Diana Gibson in the leading roles.

The story was written by the novelist Ben Ames Williams and was produced by Trem Carr with Arthur Lubin directing.

It tells of the love of Miss Gibson for Wayne who comes on board the whaling vessel after he has obtained a rich fortune in pearls despite the efforts of natives to kill him.

No sooner is Wayne safely aboard the vessel than he is attacked by Moroni Olsen, playing the role of first mate. Olsen notices the curious manner with which Miss Gibson watches Wayne and correctly suspects that she is interested in the newcomer.

The story reaches a surprising climax following a mutiny at sea, a hurricane, and a tremendous struggle between a crew of men in a small boat who harpoon a whale.

Wayne, Miss Gibson and Olsen are supported by an outstanding cast of favorites, including Montagu Love, Maurice Black, Patrick Kelly, Oscar W. Sundholm, James T. Mack, Wally Howe, Jimmie Lucas, Britt Wood, Ben Carter and a newcomer to the screen, Paul White, 13-year-old colored dancer, actor and singer from the New York stage.

The picture was filmed largely on a ninety-year-old whaling vessel named the Maid Of Orleans, off the coast of southern California. The shipping strike held up for a year the filming of "Adventure's End." It was worth all the delay.

For The Program

Mutiny on the high seas!

Romance. The daughter of a dying sea captain married by her father to a stowaway who alone can save the ship and prevent a threatened May and December alliance.

Suspense — as a whale smashes a small boat during a hurricane in the Southern Seas!

Pearls and a crew gone treasure crazy!

A great Ben Ames Williams novel!

These are a few of the elements which were put into the classic sea story, "Adventure's End" which comes ..... to the ..... Theatre, with John Wayne and Diana Gibson in the leading roles.

Filled with surprises, from the start of the picture in which a native pearl diver is saved from the tentacles of a giant octopus by Wayne, until the heroine finally finds out who is the "better man," "Adventure's End" is one of the best sea stories that has come to the screen

John Wayne, who stars in Realart's thrilling sea adventure, "Adventure's End."

1 Col. Scene Mat No. 1B

display lines

"Adventure's End!" — a voyage of vengeance into the jaws of destruction! Mad men and bad men! . . . Mutiny and murder! Sudden death and quick disaster! Action on the wide open seas! Romance on a wave of excitement!

* * *

He bought a hell ship headed for horror beyond the horizon—and found love in the bargain!

* * *

Tortured for information that meant riches to a band of murder-mad mutineers! He staked his life in silence on a secret shared with a bewitching woman!

* * *

A fortune in pearls in forbidden waters! A lone woman aboard a whaler on a voyage of vengeance! A "White God" feared by native savages! Looting! Treachery! Murder! All waiting at "Adventure's End!"

* * *

A swashbuckling pearl-trader and a native boy roam the South Seas in a search for fortune at "Adventure's End!"

* * *

Derelict souls on a derelict ship driving on to destruction! A cargo of crime aboard a mutiny-stricken whaler! A fortune in pearls secreted in the hold! A lone girl and a swashbuckling adventurer against a murderous crew!

* * *

Stabbing truth! Stark drama! Thrilling romance! the throbbing story of the vengeance of men and the sea! "Adventure's End!"

* * *

Who was the strange "White God" feared by savage tribes? What was the secret of the pink pearls? Where was the hiding-place of the forbidden fortune? Why did shipmates turn on each other? What power did a lone girl wield on a mutiny-mad whaler? Exciting! Shocking! Thrilling!

* * *

Aloft in the rigging two men fight for a fortune in pearls and a beautiful girl while below hungry sharks wait and a criminal crew battles for control of a hell ship bound for "Adventure's End!"

* * *

Roaring seas and raging men! Mutineers before the mast take over the helm on a hell ship headed for "Adventure's End!"

The Story

Capt. Abner Drew (Montagu Love) is an old sea captain who married a young woman. She died, leaving him to bring up their beautiful young daughter, Janet (Diana Gibson). Capt. Drew always takes Janet on his cruises on the whaling vessel "Mary Drew" into the South Seas in quest of whale oil.

On one of these cruises Duke Slade (John Wayne) seeks safety on the ship when he is chased away from a rich pearl fishery by angry natives. Slade is accompanied to the ship by Kalo (Paul White), a native, whose life Slade had saved when Kalo was in the coils of a giant octopus.

Rand, the first mate (Moroni Olsen) is in love with Janet and she is fond of him but Capt. Drew is so insistent upon Janet marrying a man her own age that just before he dies he performs a ceremony uniting Janet and Duke in marriage, although the young couple had just met.

The marriage enrages Rand who quarrels with Duke. In a fierce fight on the deck of the ship Duke beats up Rand. Janet is angered.

A few days later, Rand goes out in a small boat after a whale and is crippled hopelessly when the whale lashes the boat. Duke saves him. Duke buys a half-interest in the "Mary Drew" with some priceless pearls and becomes captain.

Kalo meanwhile has impishly hinted that his white friend, Duke, knows the location of a fabulously rich bed of pearls and the villainous crew led by Blackie (Maurice Black) and Slivers (Cameron Hall) mutinies. They spread-eagle Duke and take command, but Kalo frees Duke who gets control of all the guns and puts down the mutiny, sailing the oil-filled "Mary Drew" safely into port at Gloucester, Mass. There, Janet realizes Duke is a better man than Rand and tells Duke "I LOVE YOU."

Review

Why don't they have more sea stories in the movies? I never pass one up. I would have gone to see "Adventure's End," last night, even if Garbo, Crawford, Deitrich and Danielle Darrieux were playing in opposition. Most everybody has read Ben Ames Williams story, so you don't have to be told anything about that. It is just surging and overflowing with everything that Ben Ames Williams somehow injects in all his stories. Arthur Lubin has certainly done right by "Adventure's End," both pictorially, dramatically and romantically. John Wayne makes a great Duke Slade and Diana Gibson is utterly lovely standing there in the moonlight, as Janet Drew, the captain's daughter, married to the stowaway half an hour after she has seen him. Good to see Montagu Love again. There's a good actor. But everyone in the cast gives a good performance.

I am going to see "Adventure's End" again tonight and I would advise you to see it just as many times as you can. There aren't many sea stories, these days, and very few as good as this one, anyway.

Booking Note

"Adventure's End," Realart's sea story by Ben Ames Williams, which has John Wayne and Diana Gibson in the leading roles, has been booked for an early showing at the ..... Theatre. Announcement was made yesterday by manager .....

It is said to be crammed full of action, and as colorful as the Pacific Ocean upon which it was filmed. "Adventure's End" has a powerful supporting cast including such screen favorites as Montagu Love, Moroni Olsen, Maurice Black and Patrick Kelly. It also has Paul White, a 13-year-old Negro from the New York stage. He played with the Theatre Guild. Arthur Lubin directed.

"Adventure's End" comes .... to the .....Theatre following the run of " "

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Great Features with the Biggest Money Star on the Screen!

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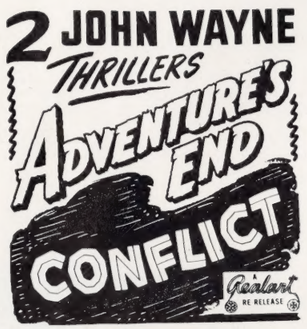

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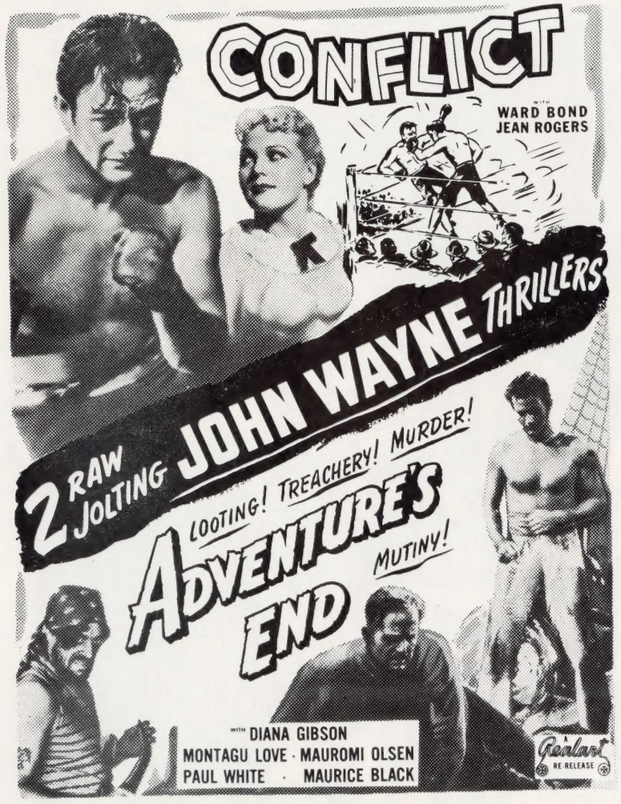

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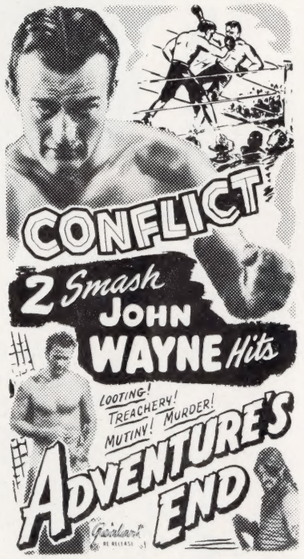

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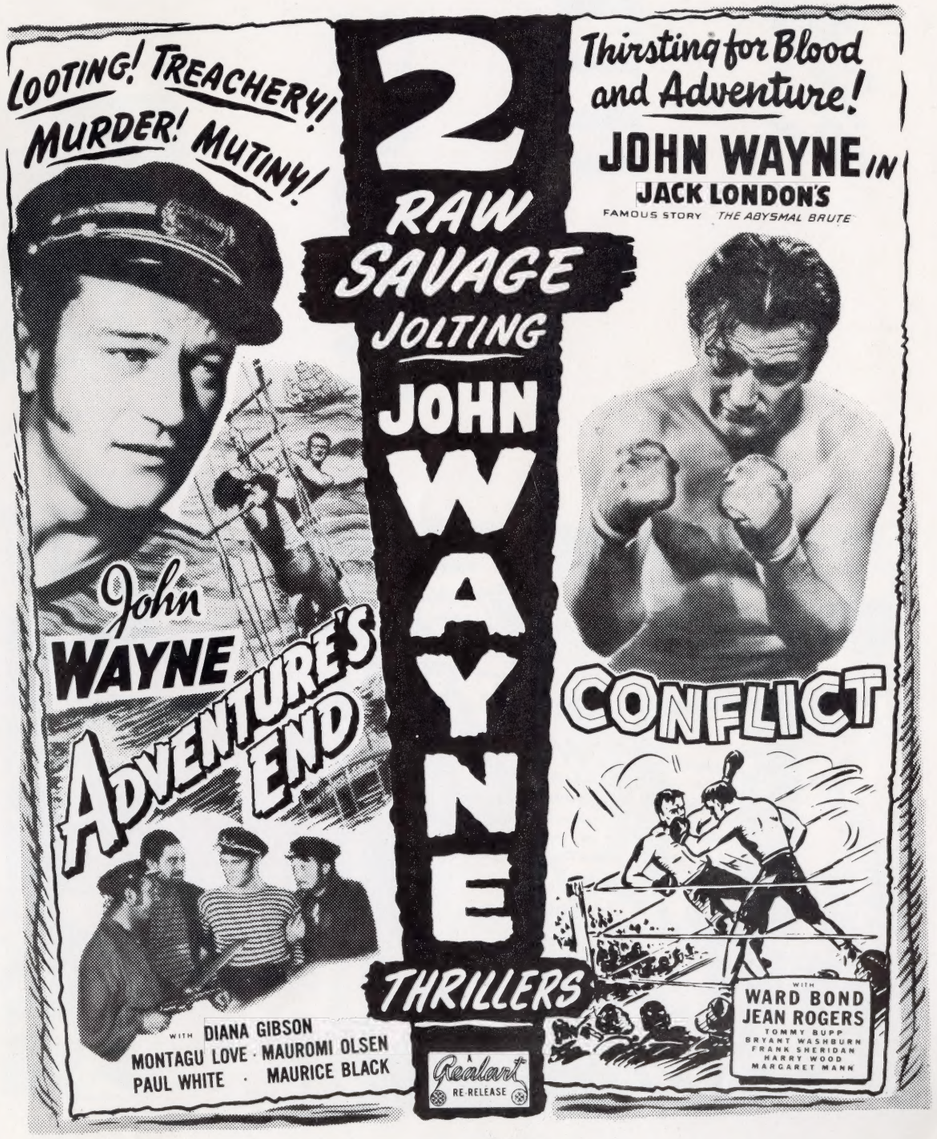

Ad Mat No. 311

Advertising

WITH

SOCK!!

LOOTING! TREACHERY!
MUTINY!
MURDER!
John WAYNE IN ADVENTURE'S END
WITH DIANA GIBSON MONTAGU LOVE · MAUROMI OLSEN
PAUL WHITE · MAURICE BLACK
Original story by BEN AMES WILLIAMS
Directed by ARTHUR LUBIN
A Realart RE RELEASE

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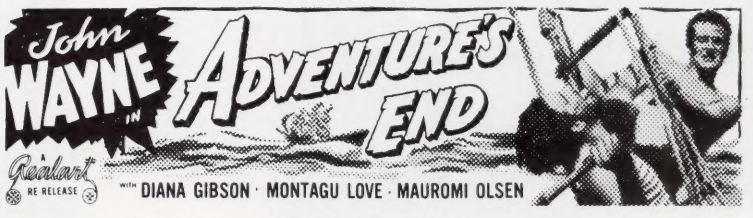
Ad Mat No. 102



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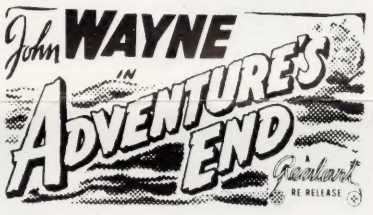
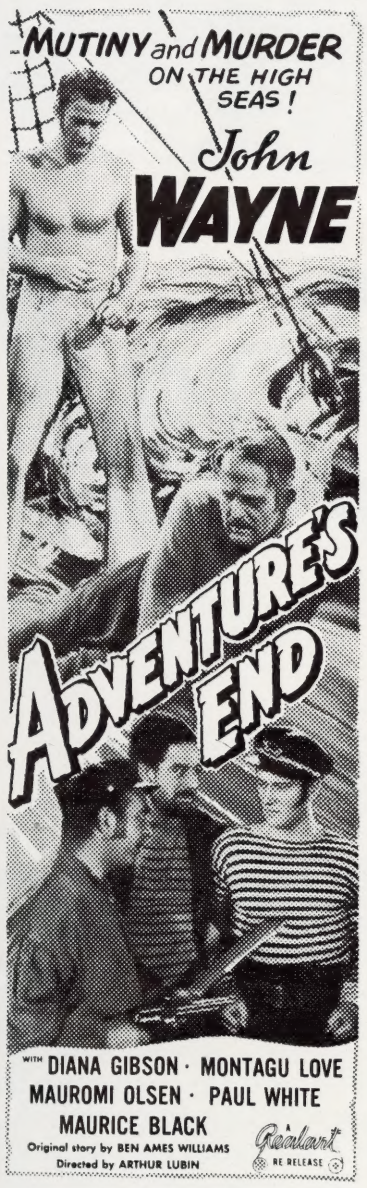


Ad Mat No. 101

JOHN WAYNE in ADVENTURE'S END
WITH DIANA GIBSON MONTAGU LOVE · MAUROMI OLSEN
PAUL WHITE · MAURICE BLACK
Original story by BEN AMES WILLIAMS
Directed by ARTHUR LUBIN
A Realart RE RELEASE

Ad Mat No. 202


MUTINY and MURDER ON THE HIGH SEAS!
John WAYNE
ADVENTURE'S END
WITH DIANA GIBSON · MONTAGU LOVE
MAUROMI OLSEN · PAUL WHITE
MAURICE BLACK
Original story by BEN AMES WILLIAMS
Directed by ARTHUR LUBIN
A Realart RE RELEASE

Ad Mat No. 104

LOOTING, TREACHERY, MUTINY, MURDER
...ON THE HIGH SEAS!
John WAYNE in ADVENTURE'S END
WITH DIANA GIBSON
MONTAGU LOVE · MAUROMI OLSEN
PAUL WHITE · MAURICE BLACK
Original story by BEN AMES WILLIAMS
Directed by ARTHUR LUBIN
A Realart RE-RELEASE

Ad Mat No. 301

ACCESSORIES

ONE SHEET

INSERT CARD

THREE SHEET

ONE SET OF 8 11 x 14's
IN BEAUTIFUL FULL
COLOR

22x28's

Exploitation!

spell title in heavy rope

Across the length or breadth of your lobby spell out the title in heavy rope. Use wire to support the turns and twists of the letters and hang a poster cut-out from the center. Stills will dress up the display when hung at intervals below the letters.

ship atmosphere for lobby, marquee

As hangers on your marquee or in your lobby use cut-out or actual ship articles. Among other objects, use anchors, life preservers, helms, water-casks, port holes, barnacle light, etc. In the center of each of these or attached in other ways, use poster heads and catchlines.

sporting-goods tie-up on fishing angle

The picture revolves around a whale-fishing expedition and hence cues a sporting-goods tie-up on fishing tackle of all kinds. Rods, reels, bait and other necessities surrounded by stills and posters on "Adventure's End" would make an effective window display. A harpoon in the display might carry the following copy:

"Thar She Blows!"

The lookout's cry from the crow's nest followed by the feverish deck excitement akin to local fishing. Thrill to "ADVENTURE'S END," the stirring film now at the Strand, and to the pride of owning My Pal Tackle!

"Everything you need to catch a minnow — or a whale!"

exhibit maritime art

From your library, museum or from a local collector, you may be able to obtain paintings or prints on maritime subjects. Gather several and exhibit them in your lobby. Make the display as dignified as possible, aiming this particular stunt at the adult trade. Here's your line to tie in the display: "ADVENTURE'S END" IS OFTEN MET JUST OVER THE HORIZON! THESE MASTERPIECES DEAL WITH THE SEA — THE SAME SWEEPING BACKGROUND THAT TAKES A WHALING SHIP INTO THE JAWS OF DISASTER! SEE THE FILM HERE SATURDAY.

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